



Royal Berks Charity Donation Form

Royal Berks Charity, Royal Berkshire Hospital, London Road, Reading RG1 5AN

Charity Number 1052720

PLEASE USE CAPITAL LETTERS

Title Forename Surname

Address

Postcode

Phone Please include area code

Email

giftaid it **Boost your donation by 25p of Gift Aid for every £1 you donate**
 Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.

I would like all donations I have made to the Royal Berks Charity in the past four years and all donations in future to be treated as Gift Aid donations until I notify you otherwise.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

Your details are private – we never share them with any third party, however, we would like to keep our donors informed of our news, events, activities and appeals. If you would like to be kept updated, please tick the box on the left.

Signature Date

I would like to support:
 General donation (U382)
 Equipment (U383) with a donation* of £
 Staff education (U385)

Payment method: Cheque Cash Debit Card

Please make cheques payable to Royal Berks Charity. PLEASE DO NOT SEND CASH

Visa Mastercard Switch/Maestro (Issue No)

Name as it appears on your card

Card number

Start date / End date / 3 digit security code

Signature Date

THANK YOU

f Find us on Facebook: www.facebook.com/RoyalBerksCharity
www.royalberkshirecharity.co.uk

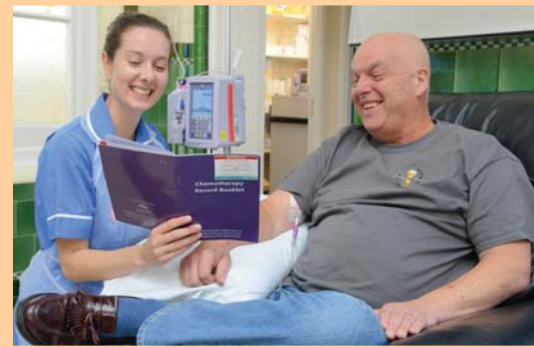
Berkshire Cancer Centre £1m Appeal



We have recently committed £1m of charitable funds to support the on-going replacement and upgrading of our treatment machines. We have ambitious plans to develop and expand the Cancer Centre treatments and techniques, to take care of future requirements and needs of the community. To achieve this we are seeking to raise another £1m.



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Environment

The Berkshire Cancer Centre is housed within one of the most iconic buildings in Reading and one of the oldest hospitals in the world. Providing modern efficient healthcare in this environment is our greatest challenge. It is our belief that our patients, their families and our staff should have access to the best care environment.

We have ambitious plans to develop the cancer centre and while we work towards this we need to continue to invest in the current facilities. We value your feedback and will continue to improve services and your experience with us one visit at a time.

With your support we have been able to provide:

- Extra equipment to enhance patient care
- TVs in the waiting rooms in Outpatients and Chemotherapy
- Coffee and Tea facilities
- Wheelchair access at our reception desk
- Improved toilet and baby changing facilities

Technology

We are committed to providing the best patient care supported by the latest techniques. We have a long history of using charitable funds to support innovations in care and keep us ahead of the curve. We believe we can offer radiotherapy treatment on par with the very best in the world.

We have recently committed £1M of charitable funds to support the replacement and upgrading of our treatment machines. We now want to raise another £1M to continue to develop and expand with:

• **Stereotactic Ablative Radiotherapy (SABR) c. £140,000**

Precise adjustment of a patients' position enables high doses of radiation to be delivered.

• **Surface-guided Radiotherapy (SGRT) c. £390,000**

Allows fast, accurate positioning of the patient allowing treatment to automatically pause if movement occurs.

• **Electronic outcome monitoring c. £160,000**

Specialist software allowing data analysis from many patients to be shared with researchers to improve and individualise treatments.

• **Advanced treatment verification c. £250,000**

3D reconstruction of delivered radiation allowing a precise check against each patient's treatment to monitor delivery over the full course.

With your support we can change the lives of thousands of people and enhance patient care. For further information about the Berkshire Cancer Centre please talk to a member of staff or contact the Royal Berks Charity 0118 322 6969.

Staff

When people think of cancer care they often think of high-tech equipment and modern drugs but technology and innovation wouldn't be as effective without the skills of the hundreds of trained healthcare professionals that deliver it.

Our staff in the Berkshire Cancer Centre are a vital part of the treatments we offer and our greatest asset. Our patients trust and value our staff and surveys show over 98% of patients would recommend our service to others.

Our commitment is to ensure that our staff are trained to the highest possible levels over and above the NHS standard of care. With your support we can provide additional investment in training and development.

charity@royalberkshire.nhs.uk

alternatively call the charity office

0118 322 6969